

**RODANIA®**

FALL / WINTER 2017







### SOLID METAL CONSTRUCTION

We use different grades of steel in the production of our timepieces.

Swiss made watches are almost always made with 316l surgical steel. This metal is an alloy of iron, chromium and nickel, making it highly resistant and malleable. Steel is also known for its inability to be tempered and for its incredible polished finish. The small inclusion of nickel makes steel hypoallergenic.

### FOLDED STAINLESS STEEL WATCH BANDS

Small sheets of metal are folded to make the links of the band. The folded links are then visible or covered at the side of the band.

### SOLID STAINLESS STEEL WATCH BANDS

The links for this type of band are made from a complete piece of stainless steel. Solid stainless steel watch bands are very robust and are finished to a high standard.

### MILANESE BANDS

Milanese or mesh watch bands are made from a core foundation of metal wires (eg. stainless steel wires) which are then worked through various complex stages of manufacture to give a robust and flexible metal meshwork. All 1930 watches are available with mesh watch bands.



### MOVEMENT

A watch movement (also known as a caliber) is the engine of a watch that acts as the powerhouse to make the watch and its functions work. Driving all of the timekeeping functions, the movement is the essential component in a watch and keeping accurate time.

In Swiss watches, these movements are hand assembled and made with metal gears that means a watchmaker actually is responsible for ensuring each watch is put together correctly.

### QUARTZ MOVEMENT

To create power in quartz watch movements, a battery sends an electrical current through a small quartz crystal, electrifying the crystal to create vibrations. These vibrations keep the movement oscillating and drive the motor to move the watch hands. Quartz movements are very accurate and require minimal maintenance aside from battery replacements.

### CRYSTAL

The cover of a watch's face, known as the crystal, is designed to protect the dial.

Mineral crystal is glass, which is composed of several elements that aid in resisting scratches (it is seven times harder than acrylic crystal).

Sapphire crystal is the cover of choice for premium watches. It is the most expensive type of crystal and is three times harder than mineral crystal. It is made of an extremely durable synthetic material that makes it shatterproof and scratch resistant.

### RODANIA 1930 SWISS MADE

Punctuality is a religion to the Swiss. The Swiss manufacture watches with superb quality and craftsmanship. In order to gain the title of a Swiss quartz watch, the timepiece must be genuinely constructed with finest Swiss materials. A quartz watch can only be considered as an authentic Swiss watch if it is powered by a Swiss movement made by a Swiss manufacturer. With regards to mechanism and movement, Rodania Swiss watches utilize the Swiss eta movement.



**STRAP**

A band of leather that holds the watch to the wrist. It must be non-metal to be considered a strap; a metal version is a bracelet.

**LUG**

Sometimes referred to as horns, lugs are projections on the watch case that are used to secure the strap or bracelet to the watch case.

**BEZEL**

Usually made of metal, the bezel is a ring around the crystal on the top portion of a watch that holds the glass or crystal in place.

**HANDS**

Indicators that move over the dial to point at the hour, minute or second. Watches generally have three hands to show the hours, minutes and seconds.

**DIAL**

A plate, with a metal base and visible through a crystal that carries certain indication, such as the hours, minutes and sometimes seconds.

**CROWN**

On the outside of the watch case used to set the time and calendar. On mechanical watches it is also used to wind the mainspring.

**APERTURE**

A small opening (also called a “window”) in the dial that displays certain information such as the date, day, month or moon-phase.

**CRYSTAL**

Made of glass, plastic or synthetic sapphire, the crystal is a transparent cover that protects the watch dial and reduces glare.

**PUSHER**

Button(s) located outside of the case that control specific functions of the watch. Pushers are most commonly found on watches with a chronograph.

**SUB-DIAL**

A small dial placed inside the main dial on a watch's dial that give information not provided by the main watch dial such as a chronograph.

**CASE**

The container that protects the watch movement. Cases are available in many shapes such as round, square, oval, tonneau and rectangular.



# RODANIA® 1930

ICONIC & SWISS MADE EVER SINCE 

Rodania 1930 emphasises Swiss knowhow and quality. We stand for strong basics and authenticity. Rodania 1930 flourishes from the heritage and iconic background it has been building for years, evolving towards a new future of creating contemporary and timeless pieces.







♂ · 2516323 · Ø 44mm



♂ · 2516328 · Ø 44mm



♂ · 2516329 · Ø 44mm



♂ · 2516333 · Ø 44mm





♂ · 2516420 · Ø 42mm



♂ · 2516427 · Ø 42mm



♂ · 2516437 · Ø 42mm



♂ · 2516433 · Ø 42mm



♂ · 2516429 · Ø 42mm



♀ · 2516532 · Ø 34mm



♀ · 2516523 · Ø 34mm



♀ · 2516529 · Ø 34mm



ZERMATT



♀ · 2516533 · Ø 34mm



♀ · 2516530 · Ø 34mm







♂ · 2516029 · Ø 41mm



♂ · 2516033 · Ø 41mm



♂ · 2516035 · Ø 41mm



♂ · 2516037 · Ø 41mm





5ATM



♂ · 2516623 · Ø 43mm



♂ · 2516639 · Ø 43mm



♂ · 2516620 · Ø 43mm



♂ · 2516627 · Ø 43mm



♂ · 2516670 · Ø 43mm







♂ · 2516133 · Ø 42,5mm



♂ · 2516135 · Ø 42,5mm



♀ · 2516233 · Ø 36mm



♀ · 2516235 · Ø 36mm



♂ · 2516136 · Ø 42,5mm



♂ · 2516139 · Ø 42,5mm



♀ · 2516236 · Ø 36mm



♀ · 2516239 · Ø 36mm





♂ · 2516926 · Ø 45mm



♂ · 2516929 · Ø 45mm



♂ · 2516935 · Ø 45mm



♂ · 2516923 · Ø 45mm



♂ · 2516936 · Ø 45mm







3ATM



♀ · 2515249 · Ø 34mm



♀ · 2515282 · Ø 34mm



♀ · 2515265 · Ø 34mm



♀ · 2515240 · Ø 34mm



♀ · 2515262 · Ø 34mm



♀ · 2515243 · Ø 34mm



♀ · 2515260 · Ø 34mm



♀ · 2515263 · Ø 34mm





♂ · 2637049 · Ø 40mm



♂ · 2637080 · Ø 40mm



♂ · 2637060 · Ø 40mm



♂ · 2637046 · Ø 40mm



♂ · 2637047 · Ø 40mm



# MANHATTAN WALL STREET



BLACK-CAPPED LORI  
Manhattan



♀ · 2636940 · Ø 34mm



♀ · 2636960 · Ø 34mm



♀ · 2636963 · Ø 34mm



♀ · 2636980 · Ø 34mm



# SENATOR WALL STREET

5ATM

Q

M

ST



♂ · 2636523 · Ø 42mm



♂ · 2636524 · Ø 42mm



GREEN CRESTED LIZARD  
Senator



SENATOR  
WALL STREET



♂ · 2636526 · Ø 42mm



♂ · 2636530 · Ø 42mm



♂ · 2636533 · Ø 42mm



♂ · 2636536 · Ø 42mm

CAMPTON  
WALL STREET



♀ ♂ · 2634380 · Ø 42mm



♀ ♂ · 2634360 · Ø 42mm



♀ ♂ · 2634340 · Ø 42mm



♀ ♂ · 2634349 · Ø 42mm



♀ ♂ · 2634347 · Ø 42mm



MOTOLA  
ENERGY

10  
ATM



NEON TETRA - GUPPY - PLATY - ANGELFISH  
Motola



♂ · 2634140 · Ø 42mm



♂ · 2634146 · Ø 42mm



♂ · 2634147 · Ø 42mm



♂ · 2634149 · Ø 42mm



# AQUAMASTER ENERGY

10  
ATM



♂ · 2636270 · Ø 42mm



♂ · 2636220 · Ø 42mm



♂ · 2636229 · Ø 42mm



♂ · 2636226 · Ø 42mm



♂ · 2636227 · Ø 42mm

10ATM




SIBERIAN CHIPMUNK  
Aquamaster



IMPULSE  
ENERGY

10  
ATM



10ATM



Q



M



ST



♂ · 2634040 · Ø 44mm



♂ · 2634047 · Ø 44mm



♂ · 2634049 · Ø 44mm



♂ · 2634063 · Ø 44mm





# ALABAMA ESSENTIALS



♀ · 2635840 · Ø 28mm



♀ · 2635860 · Ø 28mm



♀ · 2635880 · Ø 28mm



♂ · 2635940 · Ø 40mm



♂ · 2635960 · Ø 40mm



♂ · 2635980 · Ø 40mm



ROYAL PYTHON  
Alabama





♂ · 2636721 · Ø 40mm



♂ · 2636731 · Ø 40mm



♂ · 2636771 · Ø 40mm



♀ · 2636621 · Ø 30mm



♀ · 2636631 · Ø 30mm



♀ · 2636671 · Ø 30mm



♂ · 2636741 · Ø 40mm



♂ · 2636761 · Ø 40mm



♂ · 2636781 · Ø 40mm



♀ · 2636641 · Ø 30mm



♀ · 2636661 · Ø 30mm



♀ · 2636681 · Ø 30mm





DJUNGARIAN HAMSTER  
Arizona

ARIZONA  
ESSENTIALS



♀ · 2635441 · Ø 29mm



♀ · 2635461 · Ø 29mm



♀ · 2635481 · Ø 29mm



♂ · 2635541 · Ø 41,5mm



♂ · 2635561 · Ø 41,5mm



♂ · 2635581 · Ø 41,5mm



DARWIN  
ESSENTIALS



♀ · 2636121 · Ø 30mm



♀ · 2636171 · Ø 30mm



♂ · 2636021 · Ø 39mm



♂ · 2636027 · Ø 39mm



♂ · 2636041 · Ø 39mm



♂ · 2636047 · Ø 39mm



♀ · 2636141 · Ø 30mm



♀ · 2636181 · Ø 30mm



♂ · 2636029 · Ø 39mm



♂ · 2636071 · Ø 39mm



♂ · 2636049 · Ø 39mm



♂ · 2636081 · Ø 39mm





LEOPARD GECKO  
Dress

DRESS  
SEDUCTION



♀ · 2635640 · Ø 32mm



♀ · 2635643 · Ø 32mm



♀ · 2635660 · Ø 32mm



♀ · 2635680 · Ø 32mm



# LANA SEDUCTION



♀ · 2632641 · Ø 30mm



♀ · 2632661 · Ø 30mm



♀ · 2632681 · Ø 30mm



♀ · 2636841 · Ø 28mm



♀ · 2636861 · Ø 28mm



♀ · 2636881 · Ø 28mm



# NINA SEDUCTION



# MONICA SEDUCTION



♀ · 2636341 · Ø 30mm



♀ · 2636361 · Ø 30mm



♀ · 2636381 · Ø 30mm



♀ · 2632341 · Ø 30mm



♀ · 2632361 · Ø 30mm



♀ · 2632381 · Ø 30mm



# YARA SEDUCTION





## EMPIRE DESIRE

3ATM



Q

M

ST



♀ · 2634565 · Ø 30mm



♀ · 2634580 · Ø 30mm



♀ · 2634563 · Ø 30mm



BEARDED DRAGON  
Empire



PASSION  
DESIRE



♀ · 2634640 · Ø 36mm



♀ · 2634643 · Ø 36mm



♀ · 2634680 · Ø 36mm



♀ · 2635740 · Ø 30mm



♀ · 2635760 · Ø 30mm



♀ · 2635780 · Ø 30mm



ALINE  
DESIRE



♀ · 2634663 · Ø 36mm



♀ · 2634665 · Ø 36mm



MADISON  
DESIRE



♀ · 2634880 · Ø 34,5mm



♀ · 2634863 · Ø 34,5mm



♀ · 2634864 · Ø 34,5mm







GLAMOUR  
DESIRE



♀ · 2635040 · Ø 34mm



♀ · 2635047 · Ø 34mm



♀ · 2635060 · Ø 34mm



♀ · 2635043 · Ø 34mm



♀ · 2635066 · Ø 34mm



♀ · 2635089 · Ø 34mm



BOA CONSTRICTOR  
Glamour



ELENA  
DESIRE

3ATM

Q

M

ST



♀ · 2636440 · Ø 28mm



♀ · 2636443 · Ø 28mm



♀ · 2636460 · Ø 28mm



♀ · 2636480 · Ø 28mm



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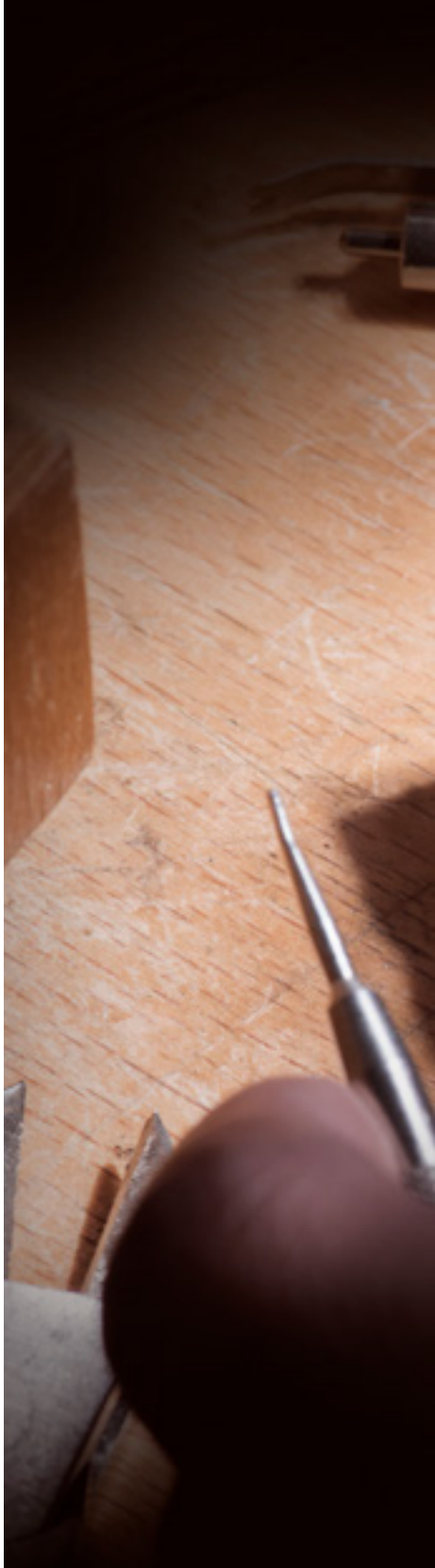
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PICTOGRAMS · PICTOGRAMMES · PICTOGRAMMEN

MOVEMENT

MOUVEMENT  
BINNENWERK

- 

'SWISS MADE' QUARTZ CHRONOGRAPH MOVEMENT  
MOUVEMENT QUARTZ 'SWISS MADE' CHRONOGRAPHE  
'SWISS MADE' QUARTZ BINNENWERK
- 

'SWISS MADE' QUARTZ MOVEMENT  
MOUVEMENT QUARTZ 'SWISS MADE'  
'SWISS MADE' QUARTZ BINNENWERK
- 

DUAL TIME  
2<sup>ÈME</sup> ZONE HORAIRE  
2<sup>DE</sup> WERELDTIJD
- 

QUARTZ CHRONOGRAPH MOVEMENT  
MOUVEMENT QUARTZ CHRONOGRAPHE  
QUARTZ BINNENWERK
- 

QUARTZ MOVEMENT  
MOUVEMENT QUARTZ  
QUARTZ BINNENWERK

CRYSTAL

VERRE  
GLAS


- 


SCRATCH RESISTANT SAPPHIRE CRYSTAL  
VERRE SAPHIR RÉISTANT AUX RAYURES  
KRASBESTENDIG SAFFIERGLAS
- 


MINERAL HARDENED CRYSTAL  
VERRE MINÉRAL RENFORCÉ  
MINERAALGEHARD GLAS

WATER RESISTANCE

ÉTANCHÉITÉ  
WATERDICHTHEID

- 


WATER RESISTANT TO 3 ATM (30M)  
ÉTANCHE JUSQU'À 3 ATM (30M)  
WATERDICHT TOT 3 ATM (30M)
- 


WATER RESISTANT TO 5 ATM (50M)  
ÉTANCHE JUSQU'À 5 ATM (50M)  
WATERDICHT TOT 5 ATM (50M)
- 


WATER RESISTANT TO 10 ATM (100M)  
ÉTANCHE JUSQU'À 10 ATM (100M)  
WATERDICHT TOT 10 ATM (100M)

MATERIAL, COATING & DIAL

MATÉRIAL, SURFACE & CADRAN  
MATERIAAL, COATING & WIJZERPLAAT

- 

STAINLESS STEEL  
ACIER INOXYDABLE  
ROESTVRIJ STAAL
- 

MOTHER-OF-PEARL DIAL  
CADRAN NACRE VÉRITABLE  
WIJZERPLAAT IN PARELMOER
- 

AVAILABLE IN MESH STRAP  
DISPONIBLE AVEC BRACELET EN MESH  
BESCHIKBAAR MET BAND IN MESH

STONES

PIERRES  
STENEN

- 

FULL CUT DIAMOND  
DIAMANT PLEINE TAILLE  
DIAMANT VOLLE SLIJP
- 

SWAROVSKI®  
SWAROVSKI®  
SWAROVSKI®